

## Market Your Passion!

You gotta go where you wanna go. Do what you wanna do with whoever you wanna do it with. You don't understand that a girl like me can't love just one man!

This great Mammamas and Pappas tune is the song of the llama. This amazing animal will definitely go where you want it to go, do what you want it to do with whoever you want to do it with and there are just so many to love!

A girl like me can't love just one llama! Our llamas can be what you want them to be. They can be: adorable mini size, tall & athletic, elegant suri, fabulously woolly, silky, shiny, showy and just plain wonderful. Llamas can be guardians for other animals, pets, companions, breeders, show stoppers, healers, entertainers, sweaters, socks, scarves!

Llamas can go where you wanna go and do what you wanna do! They can go to shows with you, hike with you, go to schools, parades, hospitals.

All of us know the value and versatility of llamas but knowing it and living it is what we all need to discover or re-discover. Our marketing strategies will have more meaning and success if we are living the passion of what we are promoting. Whether you are marketing the mini, the suri, the packer, the ALSA champions or a companion or all of the above be passionate about it because the spirit of enthusiasm is contagious! Be supportive of others passions for the type of llamas they love.

Thank heavens we don't have to love just one type of llama and they are all of great value. They are our passion let's go where we wanna go and do what we wanna do with our llamas!