

## Market Your Future by Sue Wilde

“Plan for the future, it’s where you’ll be spending the rest of your life”, Mark Twain.

The present is the center of our universe but the present becomes the past each day. How we spend the rest of our lives takes planning and awareness of how we can assure our success in the future.

According to Dr. Lee McCoy, top achievers usually share the following 12 traits:

1. Successful people enjoy their work.
2. They have a positive attitude and plenty of confidence. They never doubt that they will achieve what they set out to do,
3. They use negative experiences to discover their strengths.
4. They are decisive, disciplined, goal setters.
5. They have integrity and help others achieve.
6. They are persistent.
7. They take risks. “Why not go out on a limb? That’s where the fruit is”, Will Rogers. When successful people make mistakes they learn from them and go on with their lives.
8. They have developed good communication and problem solving skills. They seek suggestions from others.
9. They surround themselves with competent, supportive, responsible people.
10. They’re healthy, have high energy levels and schedule time to renew themselves.
11. They believe in God, a higher power or sometimes just plain luck and they don’t take all the credit for their success.

12. They have a sense of purpose and a desire to contribute to society. No matter how busy they are they, successful people are always willing to give of themselves to others and community.

The llama community is a concentration of successful people who have interesting productive lives. It is always so fascinating to discover who the people are behind the llama! Marketing our selves as the successful people we are will enable us to spend our time in the future to its best and take our llamas and our llama businesses with us.